



Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

**FAKULTÄT
FÜR RECHTSWISSENSCHAFT**

TAGUNG

SUSTAINABLE CONSUMPTION: INFORMATION REGULATION, CONSUMER BEHAVIOUR, AND THE RULE OF LAW

What are the adequate legal categories to assess informatory interventions in a complex consumer democracy? Which ethical and legal conflicts result from these policies, in particular with respect to the idea of autonomous decision making and, regarding digital tools of government, privacy and data protection?

PROGRAMME:

THURSDAY, 7 SEP

14.00–14.30 Peter Cserne, Jörn Reinhardt: Welcome and introduction “Sustainable consumption – A realistic utopia?”

I. CONSUMER BEHAVIOUR AND CONSUMER LAW

14.30–15.30 Franziska Weber: “Inducing sustainable behaviour - the effect of the sanction’s shape”

16.00–17.00 Vignesh Yoganathan: “Sustainable consumer behaviour: A marketing perspective on determinants and barriers”

17.00–18.00 Joasia Luzak: “Using technology for good: how personalised information facilitates more sustainable consumer choices”

FRIDAY, 8 SEP

II. NUDGING

9.00–10.00 James Connelly: “Nudging consumption and the costs of information”

10.00–11.00 Justus Vasel: “Sustainable consumption through nudging? Possibilities and limits”

III. RULE OF LAW, INFORMATION POLICIES AND CONSUMER DEMOCRACY

11.30–12.30 Marion Albers: “Promoting sustainable consumption through informational activities of the State”

13.30–14.30 Mike Varney: “Sustainable Consumption and the Role of the State in Providing Information: A Framework for Legal Control?”

14.30–15.30 Jörn Lamla/ Fabian Pittroff: “Why Sustainable Privacy needs Public Discussion. Levels of Information Regulation in a Networked Consumer Democracy”

15.30–16.00 Peter Cserne, Jörn Reinhardt: Concluding remarks

**THURSDAY AND FRIDAY,
7–8 SEPTEMBER 2017**

**WARBURG-HAUS, HEILWIGSTR. 116,
20249 HAMBURG**

**KOMPETENZZENTRUM
NACHHALTIGE UNIVERSITÄT (KNU)**

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