Schemes of Arrangement, Takeovers and Minority Shareholder Protection

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Introduction

- The purpose of this paper is to compare and contrast takeover offers and schemes of arrangement
- A scheme of arrangement involves "a compromise or arrangement...between a company and (a) its creditors, or any class of them, or (b) its members, or any class of them" (CA 2006, s 895(1))
- In recent years schemes of arrangement , as opposed to more traditional takeover offers, have become the structure of choice for recommended bids
- In particular this paper will consider the fact that there is less protection in place for minority shareholders in a scheme than in a takeover offer, and offer an explanation as to why this might be the case

The use of a scheme as an alternative to a takeover: some important differences

The relevant parties

- A takeover offer involves a (contractual) relationship between the bidder and the target shareholders, supplemented by regulation
- A scheme involves the bidder dealing with the target company

• The outcome

- A scheme always involves the bidder acquiring 100% of the target
- A takeover by way of offer can result in the bidder acquiring a much lower percentage of the target [NB If the bidder wants to acquire 100% he must get 90% of the shareholders to agree, cf a scheme which requires just 75%]

• The court's involvement

Minority protection for target shareholders in a takeover offer

- UK takeover regulation is shareholder-centered. It concentrates on regulating two relationships in the takeover situation:
 - First it regulates the relationship between the target directors and target shareholders be imposing the no-frustration principle: GP 3 and r 21 City Code
 - Second, it regulates the relationship between the bidder and the target shareholders by imposing the equality principle (GP1, City Code)
- Why is it thought necessary to treat shareholders in a bid situation equally, when elsewhere in general UK company law we accept that shareholders must be treated fairly, but not necessarily equally?

Explanations for the equality principle in takeover offers

Undistorted choice

Examples of undistorted choice in practice: rules requiring the same or comparable offers to be made to different shareholders (both within and outside the bid); rules requiring shareholders to have adequate information on which to make a decision and enough time within which to make a decision; the squeeze out rules

Protection of minority shareholders

Examples of minority shareholder protection: mandatory bid rule and sell out rule

- (i)Prevention of oppression
- (ii)An exit right

Minority protection in a scheme of arrangement

- There are three main steps involved in effecting a takeover by way of a scheme:
 - First, a compromise or arrangement is proposed between the company and its members. An application is made to court for an order that meeting(s) of shareholders be summoned to approve the scheme.
 - Second, meetings of the members will be held to seek approval of the scheme by the appropriate majorities.
 - Third, the scheme must be sanctioned by the court.
 - **×** Have the statutory provisions been complied with?
 - **•** Did the majority fairly represent the class?
 - **x** Is the scheme one which a reasonable person would approve?

The purpose of minority protection in a scheme of arrangement

- No undistorted choice issue since the relationship of the bidder is with the target company
- As regards minority shareholder protection there is no need to worry about an exit right since 100% of the shareholders are bound
- As regards the possibility of oppression, the only possible oppression is as regards the decision whether to accept the scheme

Conclusion

- Greater minority protection is put in place for minority shareholders in a takeover offer than exists for minority shareholders where the takeover occurs by way of a scheme
- However, these differences are explicable when the different purposes of that protection are understood
- The protection needed in a scheme is most akin to the protection that needs to be put in place in relation to squeeze out rights
- In most circumstances it will be proper for the minority to be bound by the majority decision; only in exceptional circumstances should the court interefere